



Bishop State

A Great Place To **Start**™



Bishop State Community College is a state-supported, open-admission, urban community college located in Mobile, Alabama. It is the college's mission to provide students with open access to a quality and affordable education that equips them with the skills and knowledge needed to successfully enter the workforce and thrive.

The college consists of four city campuses, dedicated to serving the residents of Mobile and Washington counties in southwest Alabama.

The college is part of the Alabama Community College System, the state-supported network of two-year community, junior, and technical colleges that serves the residents of Alabama. Bishop State offers university transfer programs for students wanting to continue their education at a four-year school, or for those who seek to start careers right away, the college's one and two-year career programs can put students on the fast track to rewarding jobs.



Two major construction and renovation projects are currently underway on the Bishop State Main campus - the Advanced Manufacturing Center and the Health Sciences Facility. These projects are the first construction projects on the college campus in well over a decade. The Advanced Manufacturing Center is a \$17 million project that will allow the college to train skilled workers to meet the workforce needs of businesses and industries in the Mobile service area and throughout the region. Bishop State has established strong partnerships with

businesses, industries, and organizations which will allow the college to offer programs supported by industry-experienced leaders and train on industry-approved equipment.

The \$4 million Health Sciences building is a modern health sciences facility for the nursing and PTA programs. The new facility will increase opportunities for Bishop State to offer state-of-the-art simulation teaching labs that will allow skill development and real-time feedback on students' clinical experience which will support the healthcare facilities in our region.

Bishop State is committed to helping each student get the skills needed to immediately join the workforce or to pursue additional educational opportunities. This is why Bishop State is a GREAT place to start. We are Mobile's Community College!



MOBILE, ALABAMA

Bishop State is located in downtown Mobile which is located in the

southwest corner of the state on the Gulf of Mexico. With nearly 200,000 residents, Mobile is the fourth most populous city in Alabama.



Mobile is Born to Celebrate and the city is known as the Birthplace of Mardi Gras with the oldest organized Carnival celebrations in the nation. As one of the Gulf Coast's cultural centers, Mobile offers art museums, botanical gardens, a symphony orchestra, a professional opera, a professional ballet company, a host of local restaurants, and significant historic architecture from churches, homes, and buildings.

The city has public and private primary and secondary schools as well as several colleges and universities. It serves the central Gulf Coast as a regional center for healthcare services with four major medical centers. Aerospace, steel, shipbuilding, retail, services, construction, medicine, and manufacturing are the city's major industries. The Mobile Regional Airport has direct connections to four major airports.



BISHOP STATE COMMUNITY COLLEGE

Position Announcement

Posted Date: March 1, 2021
Closing Date: March 10, 2021

Position: Communications and Visual Designer

Campus: Main

Minimum Qualifications:

- Associate's degree from an accredited institution.
- Experience in Graphic Arts, Graphic Design, Graphic Communications, Marketing, or a related field.
- Documented experience and/or exposure to designing visual campaigns across multiple platforms for print and digital channels.

Preferred Qualifications:

- Bachelor's degree from a regionally accredited institution.

An assessment will be administered as a part of the hiring process

Required Knowledge, Skills, and Abilities and Essential Job Functions:

- Demonstrated proficiency in and application of Adobe Creative Cloud/Creative Cloud software including Adobe Photoshop, Illustrator, InDesign, Premiere, and After Effects with a thorough knowledge of how the programs work together to produce art for digital and/or print media
- Demonstrated expertise and skill in: graphic design, typography, branding/integrated campaign development, print media design/production, image-making, color theory, digital illustration, and marketing/social media
- Strong graphic design and IT skills especially with design and photo-editing software
- Experience in photography using good photo composition
- Experience in short-format videography and video editing for social media, commercial, and web use
- Ability to create engaging, effective, and visually appealing presentations
- Ability to multitask; works well under pressure and with tight deadlines
- Excellent interpersonal, time management, communication, and organizational skills
- Ability to work flexibly, independently, and as part of a team
- Ability to prioritize, take the initiative, and be innovative with sharp attention to aesthetics and details
- Ability to work a flexible schedule, including hours outside of the normal workweek
- Exceptional creativity and innovation
- Maintains an understanding of the latest trends, techniques, methods, and technologies and finds innovative ways to use them within a college environment
- Ability to work methodically and meet deadlines
- Ability to "story tell" to help build Bishop State's brand
- Creative, positive, and energetic visionary who has a spirit of imagination, openness, and congeniality to help plan and lead the growth of a multi-campus institution
- Maintain the visual brand identity for the college for internal and external use.
- Design layouts for brochures, posters, newsletters, advertisements, flyers, books, and magazines.
- Create designs and concepts for college's marketing campaigns, products, and advertisements
- Convey messages in a visually pleasing manner
- Create and post social media content - includes writing copy, taking photos, and producing videos
- Assist in the maintenance of a social media calendar and help consistently post relevant and timely content
- Assist the Director with internal communications including digital newsletter, signage, and digital displays

- File and organize information and data digitally using project management software
- Works collaboratively with College departments to ensure their projects align with the overall public relations and marketing goals
- Assists the Director in special events planning and execution
- Perform duties as assigned by the Director of Marketing and Public Relations and/or the President.

Essential Job Functions: Work is generally performed in an office environment with frequent interruptions and irregularities in the work schedule. Learned physical skill is required for keyboarding and computer usage. Frequent walking, standing, or sitting may be required. Working hours may vary and occasional evening or weekend work is required. No special coordination beyond that used for normal mobility and handling of everyday objects and materials is needed to perform the job satisfactorily.

Salary: ACCS Salary Schedule: **E4-05 – (\$31,077- \$45,935)**

Application Procedure:

Position announcements and employment applications are available at www.bishop.edu and by contacting the Office of Human Resources at (251) 405-7052. Application materials may be delivered to the Office of Human Resources, Room 326 of the Yvonne Kennedy Business Technology Center, submitted via U.S. mail to the following address: Office of Human Resources, 351 North Broad Street, Mobile, AL 36603, or emailed to humanresources@bishop.edu. Applications currently on file must be resubmitted for this position. Delinquent and/or unsigned application packets and/or documents will not be accepted. **Only complete application**

packets will be given consideration for employment.

A completed application packet consists of:

- Completed Bishop State Community College employment application (must be signed)
- Letter of interest with reference to the position announcement
- Current resume
- Applicable Transcript with conferred date (While an unofficial transcript may be submitted as part of the application packet, an official transcript must be received before the date of hire.)

Application Deadline:

A complete application packet must be received in the Office of Human Resources no later than **Wednesday, March 10, 2021 at 5:00 p.m.** In accordance with Alabama Community College System policy and guidelines, the applicant chosen for employment will be required to sign a consent form and to submit a nonrefundable fee of \$17.40 (additional charges may apply) for a criminal background check. Employment will be contingent upon receipt of a clearance notification from the criminal background check. Bishop State Community College is an active participant in the Employment Eligibility Verification Program (E-verify). E-verify electronically confirms an employee's eligibility to work in the United States as required by the Department of Homeland Security.

Other Information:

The Selection Committee will screen all applicants for the position. The Committee will select applicants for in-person interviews which may consist of question/answer session and/or skills assessments. Applicants must adhere to the College's prescribed interview schedule and must travel at their own expense. The College reserves the right not to fill the positions in the event of budgetary or operational constraints. Bishop State Community College is a multi-campus organization and employees of the College are required to travel among various work sites for both day and evening responsibilities and must provide their own mode of transportation. Bishop State Community College is an equal opportunity employer. It is the policy of the Alabama Community College System, including postsecondary community and technical colleges under the control of the Alabama Community College Systems Board of Trustees, that no employee or applicant for employment or promotion, on the basis of any impermissible criterion or characteristic including, without limitation, race, color, national origin, religion, marital status, disability, sex, age, or any other protected class as defined by federal and state law, shall be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program, activity, or employment. Bishop State Community College will make reasonable accommodations for qualified disabled applicants or employees. Bishop State Community College reserves the right to withdraw this job announcement at any time prior to the awarding.